



Carigma

(873) 649-2322
info@carigma.com · carigma.com

WHAT WE BUILD

Five packages in three tiers.

Pick the level that matches how much you need to manage day to day — you can always move up later.

TIER 1 — WEBSITE

A clean, fast site built in plain HTML, CSS and JavaScript. No backend, no database, no payments — just a professional presence online.

GOOD FOR	INCLUDES	PRICE
Businesses that need a menu, photos, hours, location and a way for guests to reach you — nothing more.	Mobile-responsive design, contact form (email only), basic SEO setup, up to 5 pages.	CA\$800–CA\$2,000 one-time, plus CA\$30/month for hosting, uptime monitoring and small content updates.

WHY IT PAYS

A live site with hours, menu and location converts browsers. Guests find you. A contact form catches what missed calls don't. Cheaper than a full app — you get the presence without paying for software you don't need. The place with a fast, clear site gets the guest who bounced from a competitor with no site or a dead Facebook page.

**TIER 2 — RESERVATIONS & PAYMENTS**

Stripe-powered booking systems, in three levels depending on how hands-on you need to be.

PACKAGE	GOOD FOR	INCLUDES	PRICE
2.1 — Order Notifications Guests book and pay through Stripe. No login, no accounts — every order sends an automatic email straight to you with the guest's details and payment confirmation.	Small restaurants or guesthouses that just need bookings to come in and get paid, with nothing to log into.	Stripe checkout integration, automated guest confirmation and owner notification emails, reservation form.	CA\$1,000–CA\$5,000 one-time (scope-dependent) + CA\$50/month maintenance.
2.2 — Manager Dashboard Everything in 2.1, plus a private dashboard where you can view, edit, cancel and refund reservations yourself, in real time.	Hotels and restaurants where one person actively manages the booking calendar.	Secure manager login, searchable reservation list, refund/cancel/edit actions tied directly to Stripe, order history.	CA\$12,000 one-time + CA\$100/month maintenance.
2.3 — Manager & Staff Platform Everything in 2.2, plus role-based accounts for your team — front desk, kitchen, housekeeping — each seeing only what their job needs.	Businesses with a team who all need to touch the system, not just one manager.	Multi-user accounts with permissions, staff-level views (check-in, table status, order queue), manager-level admin controls, activity log.	CA\$15,000–CA\$20,000 one-time + CA\$150/month maintenance.

WHY IT PAYS

Prepaid online booking versus “call us,” cash-only, or a paper diary: you capture demand after hours; they don’t.

2.1 pay + notify	Prepaid bookings, less chase, fewer no-shows. Every order emails you — they miss the ones that never made the notebook.
2.2 dashboard	Refunds and edits yourself — less time, fewer Stripe disputes handled late. They spend the afternoon on phone-tag.
2.3 staff roles	Kitchen and front desk see the same queue. They wait on one person.



TIER 3 — CUSTOM APPLICATIONS

Web, desktop and mobile software built to your exact requirements — loyalty programs, multi-location management, inventory, integrations with your existing tools, or anything a standard package doesn't cover.

GOOD FOR	INCLUDES	PRICE
Businesses with a workflow that doesn't fit a template.	Scoped after a short requirements call — platform(s), architecture, timeline and price are defined per project.	Custom quote, based on scope.

WHY IT PAYS

Software fitted to your workflow — loyalty, multi-location, inventory, integrations with the tools you keep. You aren't paying for unused template features, and you aren't running the business in a spreadsheet. One system instead of three tools you have to stitch together yourself. Competitors stay in templates and spreadsheets; they can't copy a workflow built to how you actually run.

MAINTENANCE

What the monthly fee covers — and what it doesn't.

Every monthly fee covers hosting, security updates, bug fixes and small changes — not new features. Anything beyond that is quoted separately.



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